

Centre for **Digital Innovation**

Festival of Innovation



Innovate
UK



Manchester
Metropolitan
University



University of
Salford
MANCHESTER



James Crawley

Senior Lecturer within the centre for Enterprise,
Manchester Metropolitan University



Innovate
UK



Manchester
Metropolitan
University



University of
Salford
MANCHESTER



Centre for **Digital Innovation**

Phase 2 workshop Delivery



Innovate
UK



Manchester
Metropolitan
University



University of
Salford
MANCHESTER

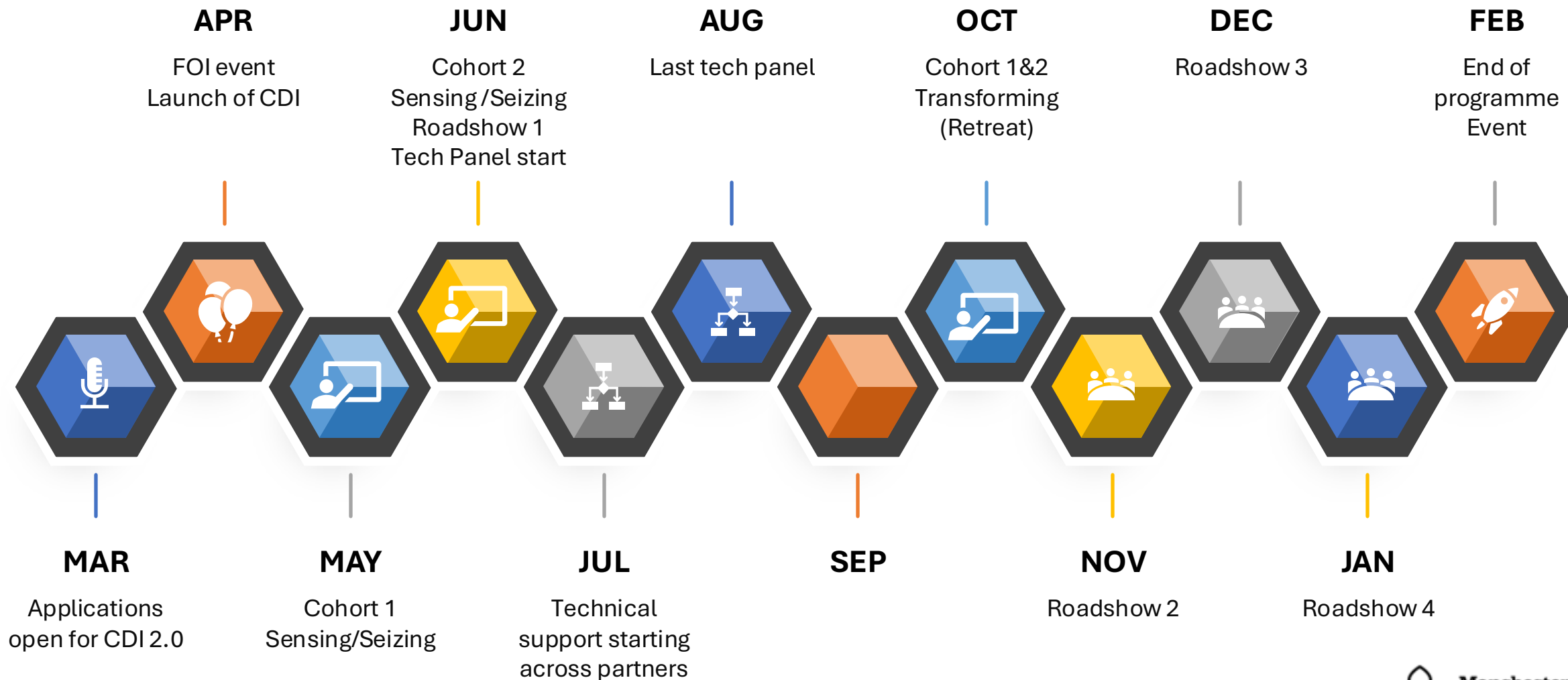


CDI Objectives



- 1 Increased understanding of innovation and the building of innovation capacity for 30 businesses
- 2 Supporting the launch of 20 digital innovations across AI, Cyber, AR/VR & 3d printing
- 3 Spread digital knowledge to wider GM region via GM college roadshows
- 4 Support Digital Transformation of GM workforce through the Know Digital Platform
- 5 Collaborate with Industry Partners through structured co-investment and mentoring

2025/26 timeline



What can I Expect from CDI phase 2

Theory into action

Build social capital through peer support

Strategic space to work on business

Split across partners

Masters by Research

Idea to MVP

Roadshows

Innovation Workshops

Industry Board

Technical Assists

Knowledge Platform

Cross Tech Themes

Hosted by 4 FE colleges

Student events team

Mentoring

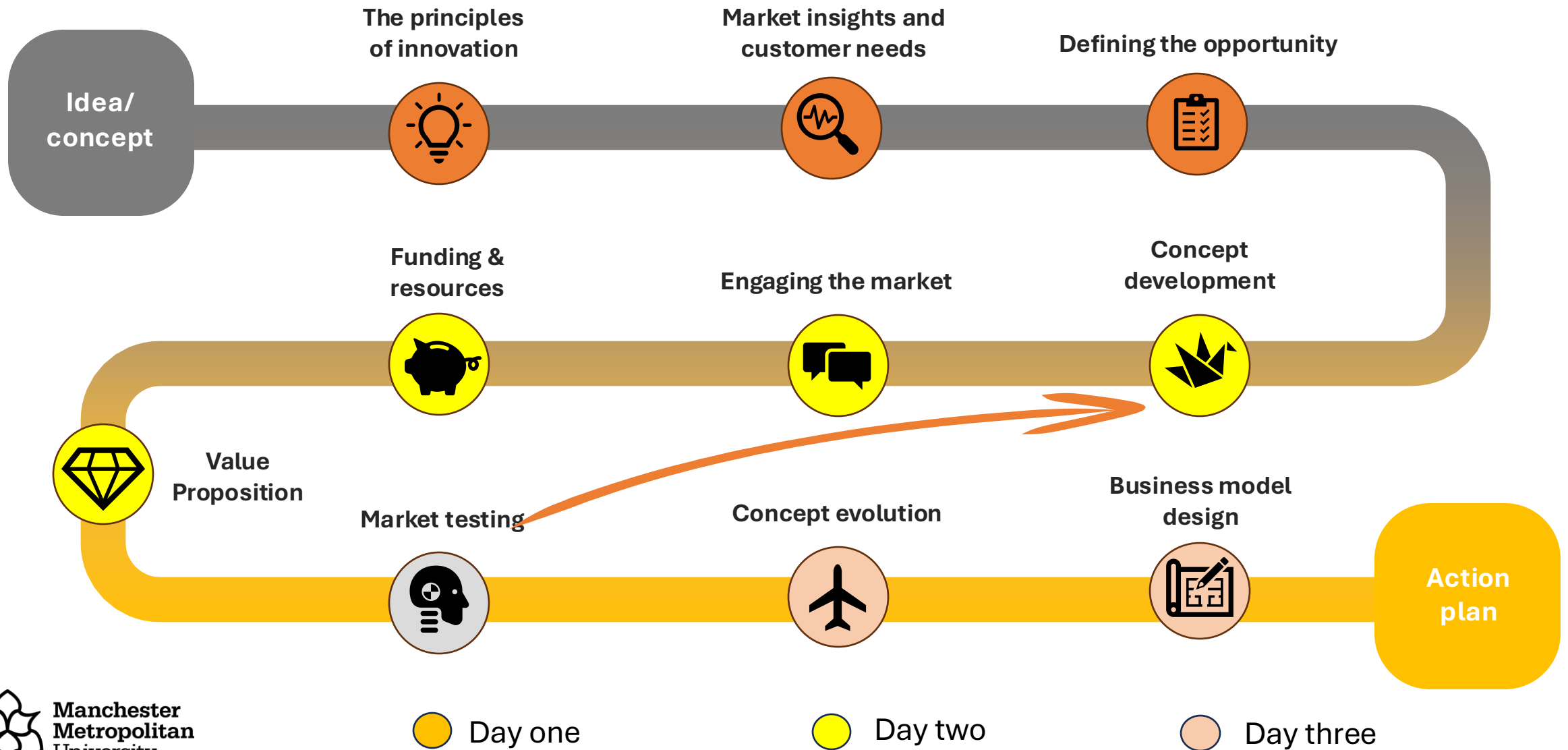
Technical Support

Industry led

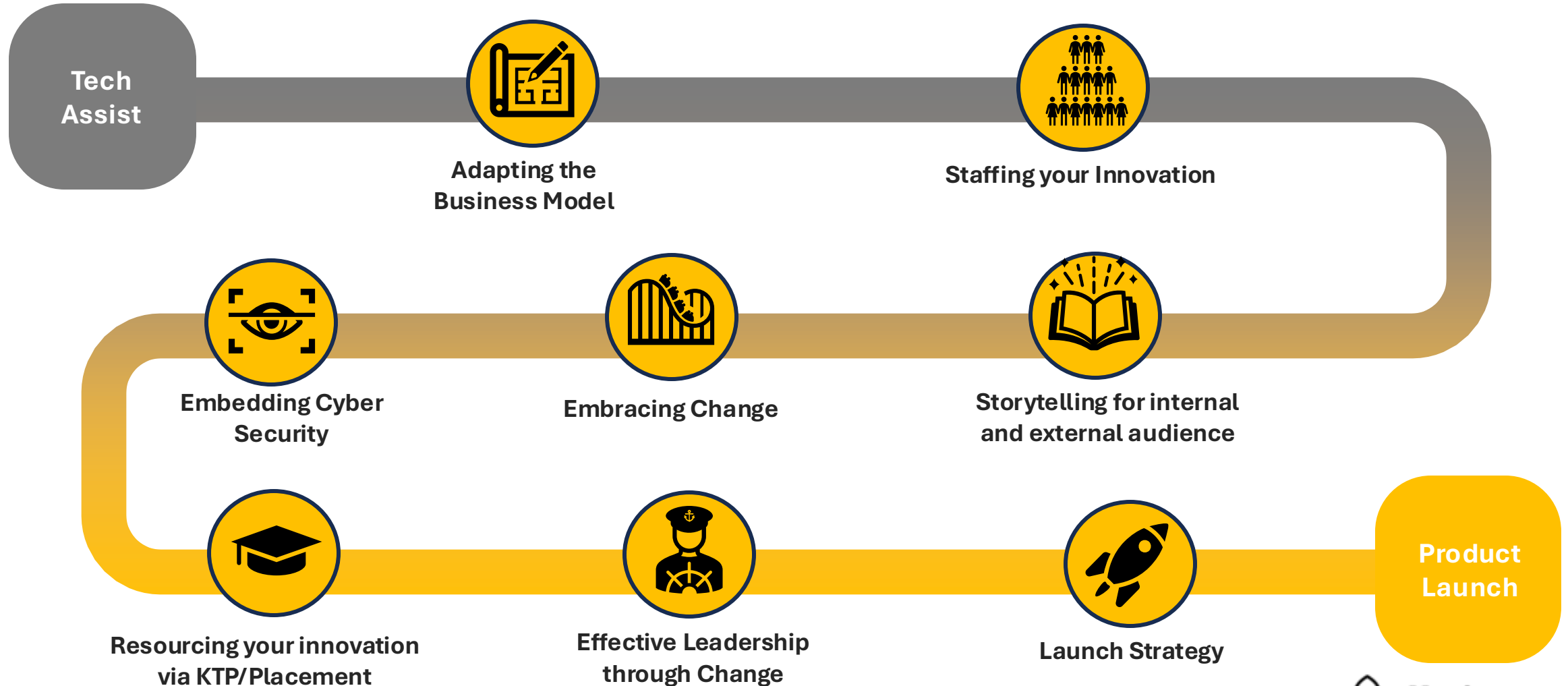
Free to access

Upskill your staff

Centre for Digital Innovation – Sensing/Seizing



Centre for Digital Innovation - Transforming



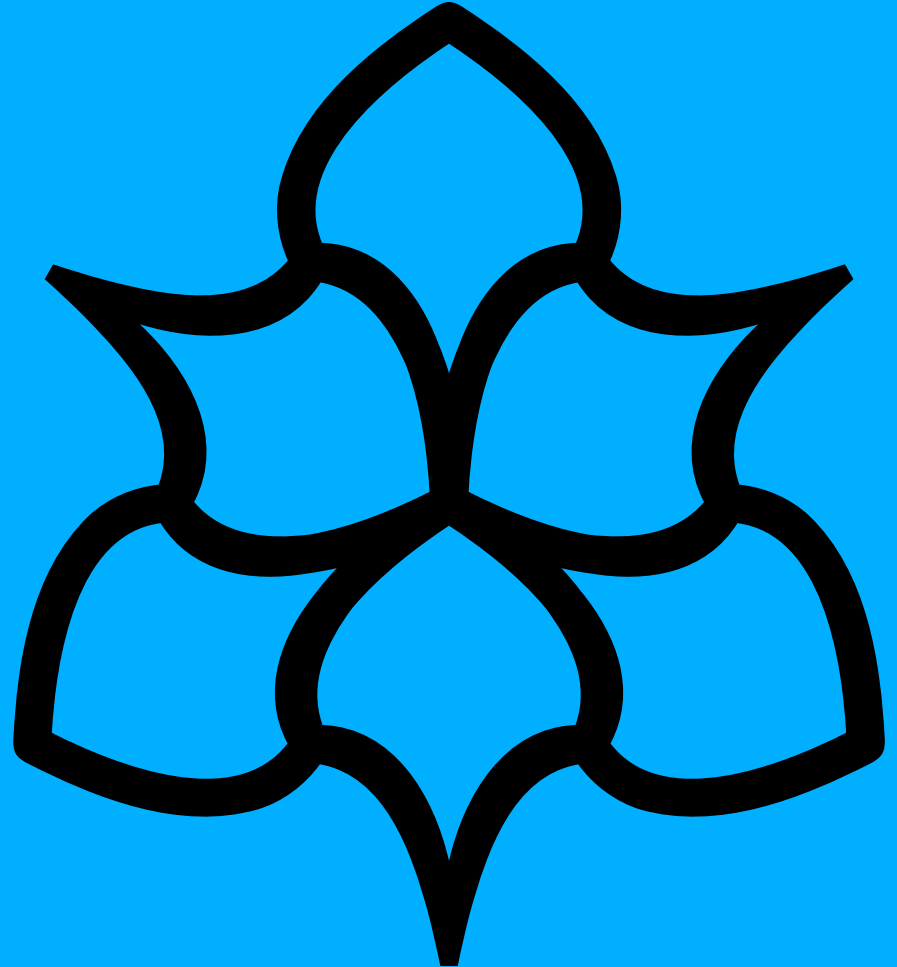
How can I get involved

Applications are open for CDI

To book a diagnostic email
peter.smith@mmu.ac.uk

Industry Board membership also open
j.crawley@mmu.ac.uk



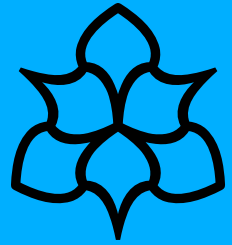


Professor Jennie Shorley

Director of the Centre for Enterprise at Manchester Met.

Jennie has designed and won £20M of funding for innovation and leadership work in the North West, nationally and internationally. She is a member of the ESRC peer review college and sits on the national board of the Small Business Charter.





**Manchester
Metropolitan
University**

The Centre for Digital Innovation

Professor Jennie Shorley
The Centre for Enterprise at Manchester Met



The Centre for Enterprise

- ***We transform*** businesses with innovation and learning, enabling them to thrive, grow sustainably, embrace the future and succeed, in a rapidly evolving digital world
- ***We translate*** academic research into practical action
- ***We live*** locally and engage globally
- £40M, 2500 SMEs, 550 jobs, 350 products
- *Market and business led innovation*



Centre for **Digital Innovation**

- A supercluster of digital innovation expertise
- Four universities
- GM Colleges
- 80 small firms
- 40 in-depth technical projects
- Business, education and community engagement



Innovate
UK

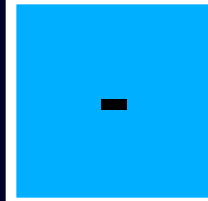


University of
Salford
MANCHESTER

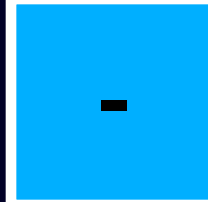


CDI Phase 1

What is CDI?



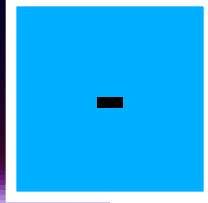
Innovation capacity development programme



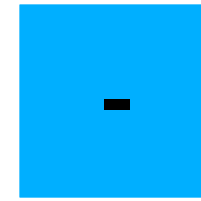
Technical projects in AI, cyber, immersive tech and 3D printing



Digital roadshows - colleges



Know Digital community platform



Masters by Research



Digital skills work in schools



R&D Tax Credit support

Industry Partners



ENGAGEMENT

386 active businesses in CDI
965 people on skills activities
22 students employed
15 Masters by Research Students
5 new industry partners
1000+ hours of support



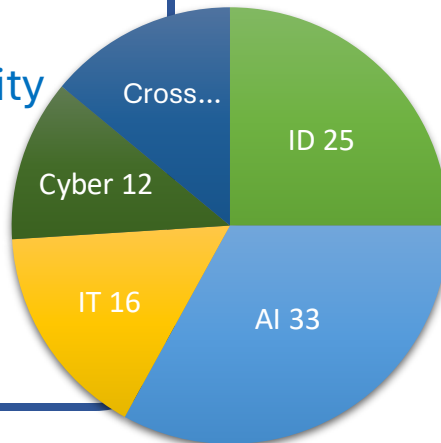
INVESTMENT

£2,966,955.64 co-investment by industry partners and CDI businesses, of which
£130k investment in equipment
4 R&D tax credits at **£222k**, 22 more in process



TARGETS

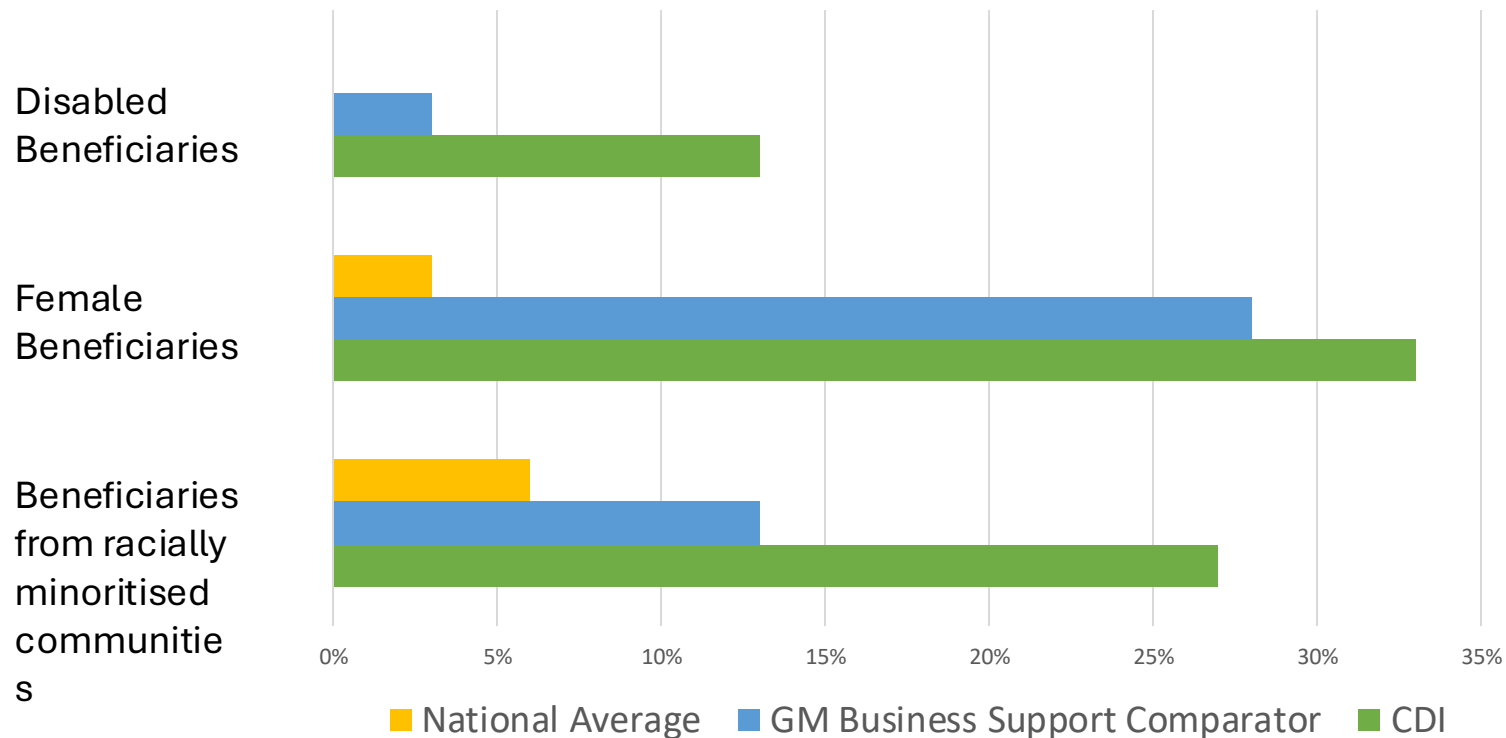
1,106.25% Skills Uplift activity
102% capacity building prog
138% Tech Projects - 55
9 Roadshows with **247** businesses



LEGACY

3 innovation grant applications
2 successful AKTs
3 KTP applications
2 jobs created (**many more not yet counted**)





Skills Uplift Activity: 77.7% of beneficiaries of skills uplift are situated in the most deprived areas (the 50% most deprived and beyond)

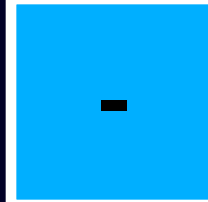
Know Digital: 19% business owners and 34% individual end users are located in most deprived areas.

Same scope, new developments

CDI Phase 2



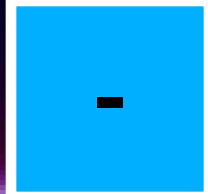
Turing Innovation
Catalyst partnership



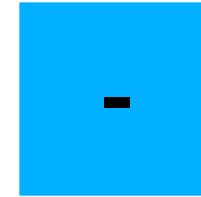
Expanded industry
board



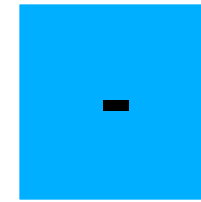
Student internships



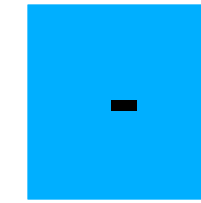
Integration of tech
projects and
innovation capacity
development



Connected college
work

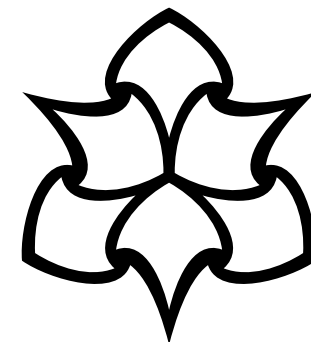


Deepening support
from phase 1



More cross-tech

Thank you for coming to celebrate with us!



**Manchester
Metropolitan
University**

